

CIM Socials – 21st May 2025

Leanne Villiers | Brand & Marketing Director | Face Junkie



Leanne Villiers is an experienced social media, talent management, and marketing professional with over 12 years of experience helping brands and creators grow with purpose and impact. After seven years in talent management, she is now embarking on a Co-Founder role at a new female-led agency alongside Bea Sarica, representing authentic female creators across the industry – Level Talent.

As a former Senior Talent Manager at Webbe Industries Management, Leanne supported the careers of creators, public figures, and celebrities through meaningful brand partnerships and long-term growth strategies. Through her consultancy, Level Social, and a prior role at an award-winning marketing agency, she previously worked hands-on delivering tailored brand and marketing solutions across B2B and B2C sectors.

Today, drawing on her extensive industry experience, she focuses on consultancy and strategic guidance rather than day-to-day social media management. In addition, Leanne serves as Brand & Marketing Director at fast-growing skincare brand Face Junkie, shaping the brand's creative and marketing vision since its 2022 launch. With a First-Class BA in Acting, she brings a unique understanding of storytelling, creativity and strategy to every project she undertakes.